

## Paula Scaffidi

### From Concept to Creation Creativity Event

June 12, 2014  
Lecture/Demo

### Brand Ambassador Series



Join Paula Scaffidi, AKA Fiberella, for an up-close look at some of her favorite ways to create embellishment, trims and specialty fabric. Enjoy videos, generous servings of how to's and see a wide range of BERNINA's innovative accessories in action. Come and be inspired to create. All textile enthusiasts are welcome.

#### **Event Date & Times:**

June 12, 8:00 am - 5:00 pm

**Location:** BERNINA Creative Center  
3682 Prairie Lake Ct  
Aurora, IL 60504

#### **Fee:** \$99 Event Fee

Fee includes:

- Lecture/Demo
- BERNINA Store shopping opportunities
- Lunch and snacks

#### **Enjoy a full day of learning and inspiration:**

- Felt-studded sheer modern embellishments
- Innovative needle punch techniques
- Broad mix of sewing technologies
- A fresh approach to snippet lace
- Basic 3D ornament in the hoop
- Gradation felt in the hoop
- Motif embedded sheer felt
- Plus more!

**Click Here to register online for the From  
Concept to Creation Event**

If you have questions about the retreat or the on-line registration process, contact Rachel Miller at:

[Rmiller@berninausa.com](mailto:Rmiller@berninausa.com)

### Suggested Accommodations

#### **HOTEL**

##### **The Staybridge Suites**

630-978-2222

4320 Meridian Parkway

Aurora, IL 60504

Sleeping Rooms: \$110+tax when you mention  
BERNINA of America (includes Breakfast)

#### **GROUND TRANSPORTATION**

Belgio's Chauffeuring (to and from airport)

866-235-4467

Shuttle transportation will be provided between  
the Staybridge and the BERNINA Creative Center.

### Bring to Class

- Pen or pencil and paper for notes